

B.C. ROAD RUNNER



Ads are IN COLOUR!

Approximately 500 copies are sent out to PWABC members.

The Executive of the Public Works Association of BC is offering our ads in colour. There will be four issues of the newsletter beginning in June, September, and March of 2010. Deadline to have your ad listed is the 1st day of June, and 15th of August, & February for these issues.

The preferred Ad format is an EPS file with images and photos as a TIF or JPEG file. An "Editable" High Resolution PDF file or Word document is acceptable. Images and photos should be of the highest resolution possible. If possible include the file format that the ad was produced in.

For advertising in the B.C. ROADRUNNER in 2009/2010 the fee including GST is:

| Annual Fee for 3 Issues Size | | GST 5% | PWABC Members | | Fee | GST 5% | Non PWABC Members |
|---------------------------------|----------|-----------|--------------------------|--|----------|-----------|----------------------|
| Business Card | 142.86 | 7.14 | \$150.00 | | 247.62 | 12.38 | \$260.00 |
| Quarter Page | 214.29 | 10.71 | \$225.00 | | 309.52 | 15.48 | \$325.00 |
| Half Page | 428.57 | 21.43 | \$450.00 | | 523.81 | 26.19 | \$550.00 |
| Full Page | 857.14 | 42.86 | \$900.00 | | 1,047.62 | 52.38 | \$1,100.00 |
| Inside Front Cover | 942.86 | 47.14 | \$990.00 | | 1,133.33 | 56.67 | \$1,190.00 |
| Inside Back Cover | 951.43 | 47.57 | \$999.00 | | 1,141.90 | 57.10 | \$1,199.00 |
| 2/3 Back Cover | 1,009.52 | 50.48 | \$1,060.00 | | 1,200.00 | 60.00 | \$1,260.00 |

Single issue rates are available at 1/2 the above rate

Please send your ad to:

Gordon Brown, Editor BC Road Runner; gordon.brown@campbellriver.ca

Your advertisement is also included on our Website at no additional cost.

GST Reg. No. R123177503

YOU CAN USE THIS AS YOUR INVOICE; PLEASE SEND YOUR CHEQUE TO:

Public Works Association of British Columbia, c/o Jeannette Austin, Executive Director
PO BOX 1456 STN MAIN KAMLOOPS BC V2C 6L7, Email: jaustin.djc@gmail.com

SAMPLE AD FORMAT

Standard Business Card
2" H x 3 1/2" W

Quarter Page; Horizontal 7.5" x 2.25"
or
Vertical 3" x 4.75"
Half Page; 4.75" H x 7.5" W
Full Page; 10" H x 7.5" W
Inside Front Cover; 10" H x 7.5" W
Inside Back Cover; 10" H x 7.5" W
2/3 Back Cover; 6" H x 7" W